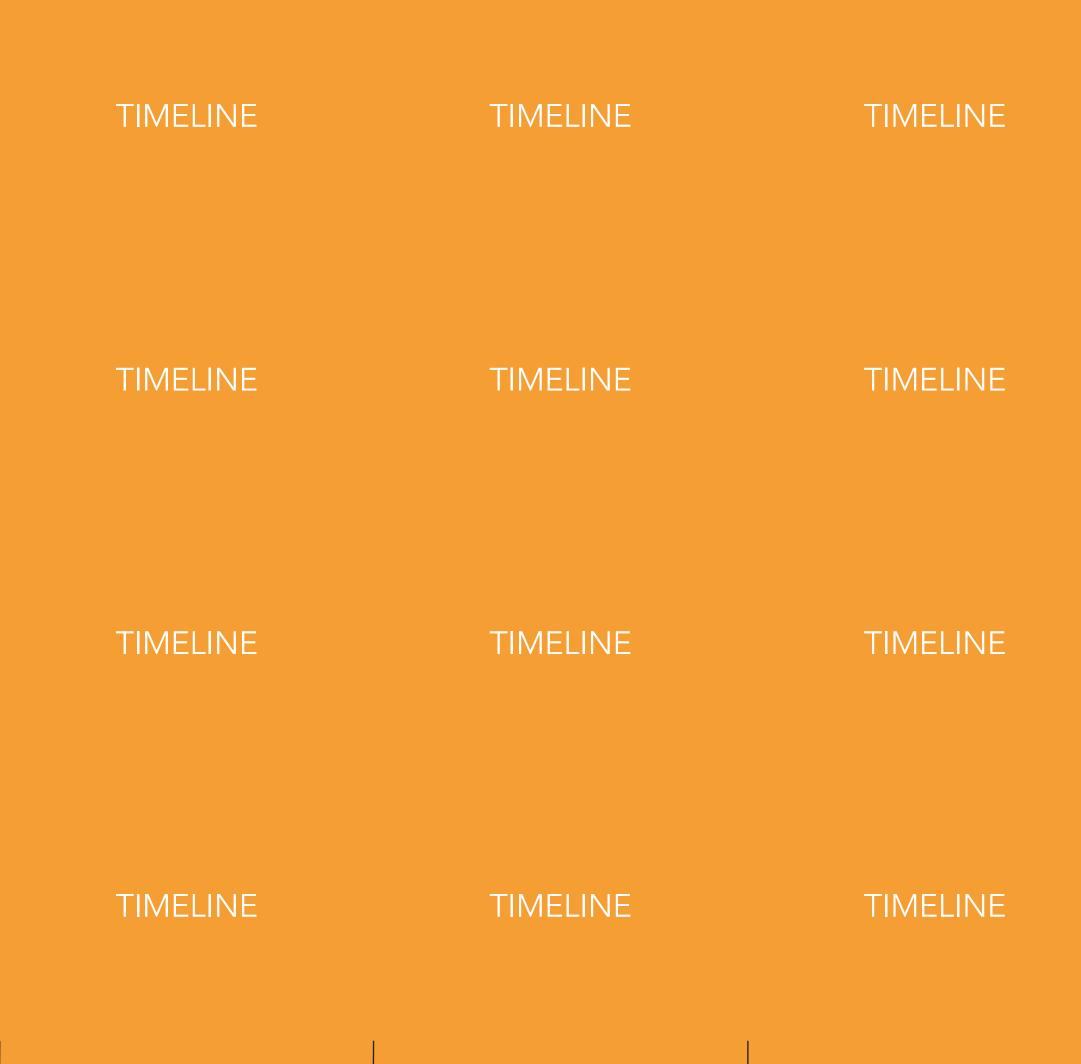
your electricty company is install- ing smart meters	you sign up to an interest forum with your facebook account	You share documents with colleagues on a cloud sharing service
you use an Uber to get to an urgent meeting	you set up two factor authentifica- tion for your email	you book a holi- day via airbnb or booking.com
you post selfies on instagram and snpachat	you log into servic- es from different places/devices	you sign up to Apple Pay with your fingerprint
you fill in a personality quiz online	you stream movies online	you sign up to tinder with your facebook account

you file your tax return online

you donate to a charity using your email

you look up health advice online

you sign a petition with your email





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